Estrella™ Lobsterfest™ Verbena

Verbena 'Wesverelob'



Estrella Lobsterfest Verbena flowers
Photo courtesy of NetPS Plant Finder

Height: 12 inches

Spread: 18 inches

Spacing: 12 inches

Sunlight: ○

Hardiness Zone: (annual)

Other Names: Vervain

Group/Class: Estrella Series

Description:

A gorgeous series that features bold, vibrant colored blooms sitting above dark green foliage; its mounded habit with trailing tendencies make it ideal for hanging baskets, containers and garden beds; blooms all season long; low maintenance

Ornamental Features

Estrella Lobsterfest Verbena features showy clusters of red star-shaped flowers with salmon overtones at the ends of the stems from early spring to mid fall. Its small pointy leaves remain green in color throughout the season.

Landscape Attributes

Estrella Lobsterfest Verbena is an herbaceous annual with a mounded form. It brings an extremely fine and delicate texture to the garden composition and should be used to full effect.

This plant will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It is a good choice for attracting butterflies and hummingbirds to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Estrella Lobsterfest Verbena is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets

Planting & Growing

Estrella Lobsterfest Verbena will grow to be about 12 inches tall at maturity, with a spread of 18 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 12 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. This fast-growing annual will normally live for one full growing season, needing replacement the following year.

This plant should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by cuttings; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Estrella Lobsterfest Verbena is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.